

ABOUT

I believe that brand building and innovative marketing can make or break any business. As a minimalist I've strived to find that perfect mix of coding with a simple user-friendly interface.

SKILLS

User Interface (UI)

User eXperience (UX)

Search Eng. Opt. (SEO)

JavaScript + XML

HTML 5 + CSS 3

PHP + SQL

TOOLS

Adobe Photoshop

Adobe Premiere

Adobe After Effects

Adobe Dreamweaver

Adobe Flash

Founder

Jul 2017 – Dec 2018

WebsiteDesignsNY.com (SoHo, NY)

I have maintained and designed over 50 web businesses for various clients. Mostly using Flash animation, Active Server Pages (ASP), Hypertext Markup Language (HTML), Hypertext Preprocessor (PHP), Structured Query Language (SQL), JavaScript, Cascading Style Sheets (CSS), or even Extensible Markup Language (XML).

Vice President of 501-c Non-Profit Org

Apr 2009 – Jul 2017

NewspaperMuseum.com (Brookhaven, NY)

Photographed, scanned, and processed front page newspaper articles to be categorized from the Civil War era to the present day. A mobile museum serving the tri-state area, educating and entertaining students about the evolution of journalism here in New York.

Owner & Operator

Apr 2006 – Oct 2012

AtlantisPoolServices.com (Suffolk, NY)

Marketing, management, inventory, operations, sales, and customer relations.

Chief Executive Officer

Jun 2005 – Mar 2009

LongIslandDJs.net (Long Island, NY)

Designed the website and provided videography, photography, and DJ/MC services for private events such as graduations, sweet sixteen parties, bar mitzvahs, and weddings.

EDUCATION

Northcentral University

Mar 2019 – Jul 2020

Master of Business Administration (Entrepreneurship)

State University of New York - Stony Brook

Sep 2005 – May 2008

Bachelor of Arts (Business with a minor in Chemistry)

Suffolk County Community College - Selden

Sep 2003 – May 2005

Associate of Science (Biology)

Borough of Manhattan Community College

Sep 2001 – May 2003

Certificate (Emergency Medical Technician - Paramedicine)